**HEIDELBERG**CEMENT

HeidelbergCement India to sell its cement grinding unit at Raigad to JSW Group

Tuesday, 21st May 2013: HeidelbergCement India Limited (HCIL) today announced that its Board

of Directors has approved the sale of its cement grinding facility in Raigad, Maharashtra, to JSW

Group, as a going concern on slump sale basis.

The Company had been exploring possible ways of improving margins of this grinding unit

including the possibility to scale up operations but the same was not feasible due to infrastructural

bottlenecks. The company has therefore decided to divest its interest in the unit.

The parties are currently negotiating and finalizing the terms of the Business Transfer Agreement.

The transaction will be finalized only after obtaining all relevant approvals including that of

shareholders.

"The disposal is in line with HeidelbergCement's philosophy of divesting less strategic assets with

lower margins to focus on more strategic and key operations in Central India where the company

had recently expanded its cement capacity from 2 to 5 million tpa," said Mr. Ashish Guha - CEO

and MD Heidelberg Cement India.

India continues to be a high growth market and the HeidelbergCement Group remains committed

towards its growth plans for the country and will look at all organic and inorganic paths of growth.

For further details, please contact:

Sunaina Jairath

Accord Public Relations Limited

Mob: +919811645243

Email: sunainajairath@accordpr.com